

FROM REP OCT31/12 17.08
CHANGES *** WPXI-TV ***

PROGRAM : THE VOICE
ORD COM1: THE VOICE - DUE TO NBC PROGRAM CHANGE
ORD COM2: SPOT IS BOOKED - MB
THIS IS A REPLACEMENT FOR N/A SPOT ON NOV1 ON LINE-35 FOR 1 SPOT/WK

REP HEADLINE# 6396015 TRF# 339211
\$\$\$ UNAPPROVED REV #3 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT31/12 17.08
CHANGES ** WPXI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | : SPTS |

STATION MAKEGOOD OFFERS:

| | | | | | | | | | | | | |
|----|------|--------|--|--|--|--|--|--|--|--|--|--|
| M8 | OK'D | BUY#35 | MISSED: THU/800P-830P | | | | | | | | | |
| | | | OFFER: THU/800P-900P | | | | | | | | | |
| | | | CMT: THE VOICE - DUE TO NBC PROGRAM CHANGE | | | | | | | | | |
| | | | CMT: SPOT IS BOOKED - MB | | | | | | | | | |

NOV/12 80025.00

CONTRACT TOTAL 80025.00
TOTAL SPOTS 56



MARKET TOTALS \$275,948 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6396015 TRF# 339211
\$\$\$ APPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT31/12 11.02
*** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,
WASHINGTON, DC 20007

REP. # OFF. # 18 SALESMAN #
BUYER NAME MAURA GILROY
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6396015

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/30 EST#2113 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 11.02

REP: TO JEN
FR CHERYL
ORDER REVISE PER SUSIE
TTL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

M1 UNRESL BUY#8 MISSED: TU-F/130P-230P OCT30 (2/WK) 30S \$275.00 (OCT29/12)
OFFER: TU-F/130P-230P OCT30 (2/WK) 30S \$275.00 PLS ADVISE.
CMT: TODAY SHOW - PRGM CORRECTION
CMT: SPOTS ARE BOOKED - MB

M2 UNRESL BUY#20 MISSED: TU-F/700A-900A OCT30 (2/WK) 30S \$800.00 (OCT29/12)
OFFER: TU-F/800A-900A OCT30 (2/WK) 30S \$800.00 PLS ADVISE.
CMT: TODAY SHOW - TP CORRECTION
CMT: SPOTS ARE BOOKED - MB

M3 UNRESL BUY#23 MISSED: FRI/800P-900P NOV2 30S \$1,500.00 (OCT29/12)
OFFER: FRI/800P-900P NOV2 30S \$1,500.00 PLS ADVISE.
CMT: GO ON-GUYS W/KIDS - PRGM CHANGE
CMT: SPOT IS BOOKED - MB

M4 UNRESL BUY#31 MISSED: SUN/1135P-1205A NOV4 30S \$3,000.00 (OCT29/12)
OFFER: SUN/1130P-1235A NOV4 30S \$3,000.00 PLS ADVISE.
CMT: NEWS FLW NFL - TP CORRECTION
CMT: SPOT IS BOOKED - MB

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM STATION OCT31/12 11.02
*** WPXI-TV ***

UNRESL BUY#34

MISSED: SUN/830P-1130P NOV4
OFFER: SUN/805P-1200M NOV4
CMT: NFL - TP CORRECTION
CMT: SPOT IS BOOKED - MB

M6 UNRESL BUY#36

MISSED: TUE/1000P-1100P OCT30
OFFER: TUE/1000P-1100P OCT30
CMT: GONON/NEW NORMAL - NBC PRGM CHANGE
CMT: SPOT IS BOOKED - MB

M7 UNRESL BUY#37

MISSED: TUE/800P-900P OCT30
OFFER: TUE/800P-1000P OCT30
CMT: THE VOICE - TP CORRECTION
CMT: SPOT IS BOOKED - MB

M8 UNRESL BUY#35

MISSED: THU/800P-830P NOV1
OFFER: THU/800P-900P NOV1
CMT: THE VOICE - DUE TO NBC PROGRAM CHANGE
CMT: SPOT IS BOOKED - MB

CONTRACT TOTAL 80025.00
TOTAL SPOTS 56